



## About Noodle

Noodle Education is the first and only life-long education-related search company in the world. Our goal is to provide a recommendation engine to help anyone find educational opportunities at all levels, from K-12 to college, grad school, weekend classes, and professional development. We want to provide the public with the support, guidance and information they need to make the best possible decisions about their education in a way that is simple and fun.

Searching for the right educational opportunity can be intimidating and overwhelming. Because of this, too many students go to the school that is the obvious choice, rather than the right choice for their needs. At Noodle, we hope to solve this problem by giving users access to extensive and accurate data on hundreds of thousands of schools, tutors and learning opportunities. Then we help them find the data they need through a personalized recommendation tool that provides users with a list of institutions, classes or tutors that fit their interests, budget, location and preferences.

In addition to data and recommendations, Noodle also provides extensive advice and opinion through a blog written by experts in their respective fields. The blog gives users the support they need to act on their educational interests with knowledge and confidence.

Noodle will revolutionize and democratize the educational search process by offering top-notch information, data and advice to everyone at no cost. The company was started in 2011 by the founders of the Princeton Review, 2U and Colloquy. We currently have recommendation tools and information about tutoring, test prep, study abroad, guidance counselors, colleges, K12 schools, and graduate programs in law, business, medical and academic subjects. Upcoming additions include weekend classes, DIY educational resources, textbooks, Pre-K schools and educational videos among others.